

# Schedule of Events

## TELL KENTUCKY

December 2014—  
March 2015

[www.tellkentucky.org](http://www.tellkentucky.org)



### December 7 – January 31

#### **KDE**

Email from Dr. Holliday to all district superintendents (expectations and dates)

TELL item in the PGES newsletter that goes to all superintendents and principals

#### **KEA**

KEA News articles  
Facebook and web site info  
Weekly emails to KEA TELL Reps from KEA President Stephanie Winkler

Face-to-face District and local meetings  
Power point presentation about the 2015 TELL survey sent electronically to leaders and to be used in a variety of face-to-face meetings  
TELL talking points for leaders and staff

#### **KSBA**

KSBA Boardcast (electronic newsletter to all members and district administrators) with info/flyer

#### **EPSB**

Link to [tellkentucky.org](http://tellkentucky.org) posted on the EPSB home page  
Updates in the monthly memo to all superintendents, IHEs, and state partners

#### **Spalding University**

*“Now more than ever before in the history of the Commonwealth it is crucial to listen to teachers about what they need to be effective in the classroom. TELL Kentucky will give us the information we need to ensure that teachers across the Commonwealth work in schools that give them every opportunity to be successful with all our children.”*  
**- Governor Beshear**

Notify COE alumni of the dates and importance of participating in the TELL Survey

Remind the HR Department of the Jefferson County Public Schools of the dates and importance of TELL.

Make faculty, student teachers and students participating in field placements aware of TELL and provide talking points for students to engage in conversations about TELL

#### **JCTA**

Rep council meeting – begin to publicize the survey

#### **KASA**

Promoting in training for PGES Initial Training for new evaluators of certified staff

Email news blast in Lifelong Learner news that goes to majority of KY administrators

Promote and distribute flyers at January KY Leadership Academy Cadre sessions

Hyperlink TELL KY website in KASA ENB that is sent daily electronically to all KASA members

### **KASC**

Post TELL survey dates to SBDM Calendar

Put TELL survey on January "Agenda News"

### **Prichard Committee**

Use social media (Facebook and Twitter) to promote the survey

## **February 1– 14**

### **KDE**

Reminders sent to all 173 districts via the Commissioner's Monday memo.

### **KEA**

KEA News articles

Facebook and web site info

Weekly emails to KEA TELL Reps from KEA President Stephanie Winkler

Face-to-face District and local meetings

Power point presentation introducing the KY Teaching Standards and the 2015 TELL survey sent electronically to leaders and to be used in a variety of face-to-face meetings

TELL talking points for leaders and staff

Letter to KEA TELL Reps from KEA President Stephanie Winkler thanking them for their role in implementing the survey

### **Prichard Committee**

Promote through KASC Facebook and Twitter

### **EPSB**

Updates in the monthly memo to all superintendents, IHEs, and state partners

### **KSBA**

KSBA Boardcast with link, Dr. Holliday's message;

TELLkentucky.org link on KSBA homepage

KSBA Facebook and Twitter Updates

### **KASA**

Promoting in training for PGES Initial Training for new evaluators of certified staff

Email news blast in Lifelong Learner news that goes to majority of KY administrators

Promote and distribute flyers at January KY Leadership Academy Cadre sessions

Hyperlink TELL KY website in KASA ENB that is sent daily electronically to all KASA members

### **JCTA**

Article published in The Action – weekly news flyer

## **Spalding University**

Notify COE alumni of the dates and importance of participating in the TELL Survey

Remind the HR Department of the Jefferson County Public Schools of the dates and importance of TELL.

Make faculty, student teachers and students participating in field placements aware of TELL and provide talking points for students to engage in conversations about TELL

## **February 15-**

## **March 2**

### **KDE**

News release announcing the launch of the survey

Survey reminder on the KDE homepage

Webinar for district leaders/KBE/Coalition members

### **KEA**

KEA News articles

Facebook and web site info

Weekly emails to KEA TELL Reps from KEA President Stephanie Winkler

Face-to-face District and local meetings

Power point presentation introducing the KY Teaching Standards and the 2015 TELL survey sent electronically to leaders and to be used in a variety of face-to-face meetings  
TELL talking points for leaders and staff

### **EPSB**

Updates in the monthly memo to all superintendents, IHEs, and state partners

### **KSBA**

KSBA Boardcast with launch announcement

Article in Kentucky School Advocate (KSBA Publication)

### **KASC**

Email sent to members with a reminder of the survey window

Put a reminder of their Facebook page and Twitter feed

Discuss at the March Board of Directors meeting

### **KASA**

Promoting in training for PGES Initial Training for new evaluators of certified staff

Email news blast in Lifelong Learner news that goes to majority of KY administrators

Promote and distribute flyers at January KY Leadership Academy Cadre sessions

Hyperlink TELL KY website in KASA ENB that is sent daily electronically to all KASA members

Put reminder in our KASA email signature

### **Prichard Committee**

Promote using KASC Facebook and Twitter